

FAX# 323-937-2481 NOV5/12 18.49
HARRIS REPORT FROM REP ***
CHANGES WFTV-TV ***

DATE NOV5/12 18.49

4Q12 NON-CANDIDATE AVAIL. 30 MINUTES SEPARATION. FLIGHT 10/23-10/29

AGENCY ADVERTISER CODE = FREEDOM AGENCY EST # = 424
AGENCY PRODUCT CODE = PAC

27	SZ 1130P-1205A	15	\$1,460.00	10/27	10/27	0	SAL
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PROGRAM : SAT LN AFTER NCAA FB
RA35+ : 3.0
ORD COM1: LN AIRS LATE ON SAT DUE TO NCAA FOOTBALL
ORD COM2: 11/5-MOVE 1X 10/27 TO NEW LINE 33
CON COM1: STAND ALONE :15
PART OF A MAKEGOOD MADE UP OF LINES 26-28
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

21	SZ		1205A-105A	15		\$438.00	10/29	10/29	0		MON	0
PROGRAM : JIMMY KIMMEL												
RA35+ : 1.1												
ORD COM1: 11/5-MOVE 1X 10/29 TO NEW LINE 34												
CON COM1: STAND ALONE :15												

34	A		1230A-133A	15		\$438.00	10/29	10/29	1		MON	1
PROGRAM : JIMMY KIMMEL												
RA35+ : 1.1												
ORD COM1: LATE RUN DUE TO HURRICAN SANDY EXTENDED NIGHTLINE COVERAGE, SPOT AIRED												
ORD COM2: AT 130A												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-21 FOR 1 SPOT/WK												

33	A		1146P-1221A	15		\$1,460.00	10/27	10/27	1		SAT	1
PROGRAM : SAT LN AFTER NCAA FB												
RA35+ : 3.0												
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT AIRED AT 1216A.												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-27												

STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#27	MISSED: SAT/1130P-1205A	OCT27	15S	\$1,460.00	(NOV5/12)
			OFFER: SAT/1146P-1221A	OCT27	15S	\$1,460.00	PLS ADVISE.
CMT: LATE RUN DUE TO FOOTBALL, SPOT AIRED AT 1216A.							

M7	OK'D	BUY#21	MISSED: MON/1205A-105A	OCT29	15S	\$438.00	(NOV5/12)
			OFFER: MON/1230A-133A	OCT29	15S	\$438.00	PLS ADVISE.
CMT: LATE RUN DUE TO HURRICAN SANDY EXTENDED NIGHTLINE COVERAGE, SPOT AIRED							
CMT: AT 130A							

OCT/12	74974.00	NOV/12	15070.00	CONTRACT TOTAL	90044.00
				TOTAL SPOTS	61

MARKET TOTALS \$155,248	WFTV 58%	WKMG 25%	WESH 0%	WOFL 17%	WKCF 0%	WRBW 0%	CABL 0%
	WOPX 0%	WRDQ 0%	EFTV 0%				

SVC- NSI BOOKS- NOV/PJ EST/ES
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE